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Find your next great listen



What is Audible?

Business model?



Audible will be successful



Integrated and linked with Amazon

- Access to user data — 71% of U.S.
- Stability and financial resources



Strong foothold in industry

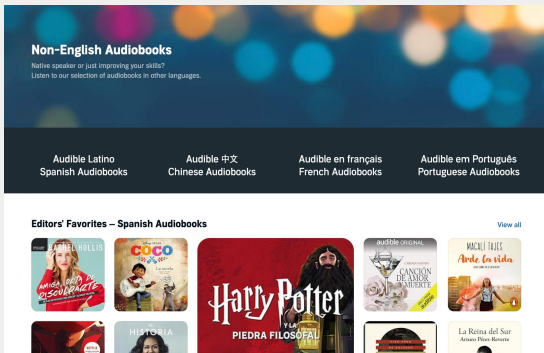
- 63% of the market share
- Apple Books costs \$9.99—threat?



Audible product differentiation

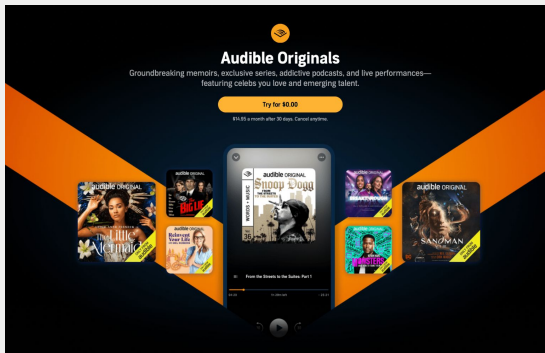
- Unique features to Audible
- Value proposition





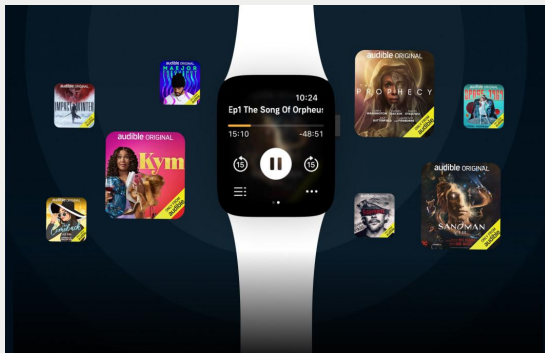
Reach

- International Appeal
- Expansive Library



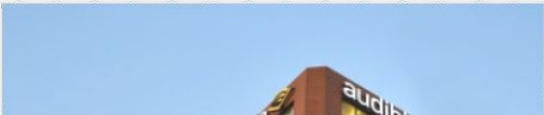
Unmatched Content

- Famous Voices
- Audible Only
- Classics



Convenience

- Whispersync
- Cross Platform





47 Languages



180 Countries



+400,000 Titles



10,000 Books Added Each Year



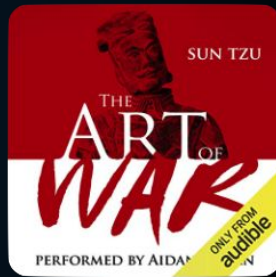
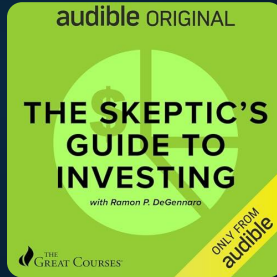


Value Proposition



We've got what everyone's listening to

New titles are added every single week.



Famous Voices

Exclusives

Classics

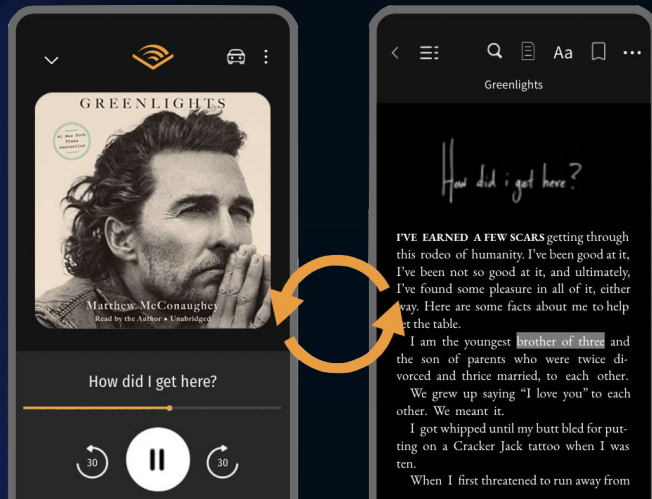


Picking up where you left off...

Whispersync for Voice

Switch between listening on Audible and reading on your Kindle or do both.

Kindle books with Audible narration



Cross Platform Integration





AI Driven Software



Personalized
Recommendations

Amazon Alexa

Different Voices

Reading Speed

Interactivity

And More...





Enhanced Listening Experience

Advanced technology with Amazon's financial support and resources

DOLBY ATMOS COLLECTIONS



Kids & family

From enchanted castles to traveling ghost trains, settings will feel vivid and real.

DOLBY ATMOS COLLECTIONS

Live shows

Transport to the front row of the Minetta Lane Theatre for captivating performances.

DOLBY ATMOS COLLECTIONS



The complete list

Want to explore it all? See everything available in Dolby Atmos.



Audiobook Sales Revenue by Year in the US (\$ billion)

Growing market

- Expected to grow to \$5.6bn by 2029
- >50% of Americans use audiobooks



Backing from Amazon

- \$574.8bn revenue in 2023
- Source of financing and data



Strong business model

- Innovative features for users
- Subscription-based and recurring



Live

Q&a

